

Cape Breton West Minor Hockey Association Social Media and Networking Policy

Social Networking is defined as communication via Social Media or online communities of individuals such as but, not limited to, Facebook, Twitter, YouTube, blogging etc.

Cape Breton West Minor Hockey Association (CBWMHA) understands the importance of Social Media and Social Networking, however, it may allow for inappropriate unsupervised conduct which may be detrimental to the welfare of CBWMHA members. This inappropriate conduct may include but, is not limited to demeaning, inflammatory, harmful or hurtful remarks and bullying/harassment with or without harmful or hurtful intent toward all CBWMHA members, including but, not limited to players, parents, coaches, on/off ice officials etc.

Cape Breton West Minor Hockey Association Social Networking Guidelines:

1. CBWMHA holds all members who participate in social media and networking to the same standards as it does all other forms of media including radio, television and print.
2. Comments or remarks of an inappropriate nature which are detrimental to a Team, the Association or an individual will not be tolerated and will be subject to disciplinary action.
3. **Exercise good judgment and common sense, respect confidentiality, respect varying points of view, be authentic (never post a comment you would not put your name to) and always think twice before posting or sending comments. REMEMBER YOU ARE REPRESENTING CBWMHA.**

It should be recognized that social media comments are on the record and instantly published and available to the public and media. Everyone including the Association and/or Team personnel, players, corporate partners and the media can review social media communications. You should conduct yourself in an appropriate and professional manner at all times.

Not adhering to the Social Media/Networking Policy may result in disciplinary action under the CBWMHA code of conduct policy and could result in immediate suspension of the individual and further action with Hockey Nova Scotia.